

"Let's Talk Pets!"

**PETLIFERADIO**.com



## Free Podcasts for Pet Lovers

Learn everything there is to know about your furry, feathered & finned fun friends from the country's top pet experts, authors and professionals.

They're all here on America's #1 Pet Radio Network! Our entertaining and informative weekly pet podcasts are available free in iTunes, Podcast Alley, Odeo, and other podcast portals as well as on the PetLifeRadio.com website.

Oh Behave! · Teacher's Pet · Travel Tails · Hollywood Pets · Cattitude  
What Were You Thinking · Wings 'n Things · The Pet Doctor · Horsing Around  
It's A Doggy Dog World · Lucky's Stars · PetLifeVideo · The Pet Set · The Lizard Lounge

[www.PetLifeRadio.com](http://www.PetLifeRadio.com)



# Pet Life Radio

"Let's Talk Pets ! "

[PetLifeRadio.com](http://PetLifeRadio.com)



Welcome to **PetLifeRadio.com**, the #1 pet podcast radio network on the planet! We have the top pet experts as hosts and guests on Pet Life Radio, and we offer **free** podcasts and downloads from the [PetLifeRadio.com](http://PetLifeRadio.com) website, or subscribed to as podcasts in iTunes, Mevio, Podcast Alley, Odeo, Pod-planet, Pod Nova, Podcast Pickle, Podcasting Station, Podanza, Podcast.com, Pod Lounge, Mediafly.com, PodcastDirectory.com, TruMix.com, PodcastBlaster.com, podcasts.cc, feedzie.com, podfeed.net, Widgetbox, blubrry, speakupstudios, Ecosystem, AllPodcasts, Plazoo, Digital Podcasts, PodBlaze, GetAPodcast, podscope.com and cellphones through Foneshow, Phonecasting.com, Melodeo, and other major podcast portals. Pet Life Radio also features [PetLifeVideo.com](http://PetLifeVideo.com) with fun and informative pet videos.



Some recent guests have included Jennifer Aniston, Owen Wilson, Rachael Ray, Betty White, Ian Anderson, Dean Koontz, Lily Tomlin, Andy Garcia, Drew Barrymore, Ilusion Millan, Lisa Edelstein, Fred Willard, John O'Hurley, Jon Provost, and many more!



The advantages of advertising in our podcasts include the fact that because just about all listeners to Pet Life Radio own pets, you're hitting the bull's-eye with your target audience. You're reaching only the people you want to use your product or service!



Also, unlike regular radio & TV commercials that play and then disappear until the next airing, podcasts in PetLifeRadio shows become part of the podcast and are contained within the show. The shows are accessible, and archived forever on the **PetLifeRadio.com** website and in iTunes and will be available to listen to for years to come. Since your ad is hardwired into the show, anytime someone accesses those shows, they will hear your commercial. We can also add your commercial "live" so that it will appear in past & present shows.



Advertising on PetLifeRadio, with radio commercials within each podcast along with companion banner ads across the **PetLifeRadio.com** website will be great exposure to millions of pet owners and pet lovers worldwide.

Our many weekly talk shows have a global reach with over 1 million listening impressions per month and growing... and cover everything from pet health, training and obedience to pet fashion, pet products, pet travel and more, from the most prestigious and well-known pet professionals in the industry.



# Pet Life Radio

"Let's Talk Pets!"

PetLifeRadio.com



## Audio Commercials & Display Ads

**PetLifeRadio** is a podcast network, podcasting to listeners interested in animals and pets. We offer you professionally produced audio ads (radio commercials), which are placed in all of our programming, or just in specific shows, depending on your choice.

You also receive online ads which appear either across the network, or on specific show pages on the website.



## pet life radio shows

**PetLifeRadio** offers on-demand Internet audio programs, podcasts and blogs by professionals in the pet industry, experts on animals and pet care, and people who just love pets! Our show hosts inform and entertain while talking about everything pet related! Guests on the shows range from specialists in the pet field to celebrities who are involved in pet related events, talk about pets in their films, and their pets at home!

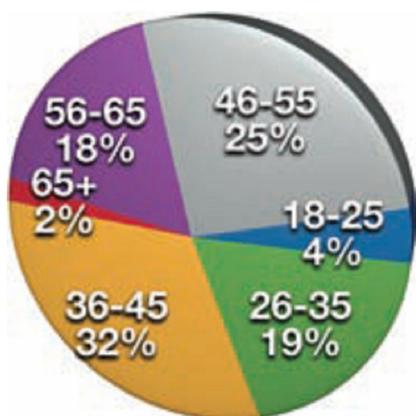
## Why advertise on PetLifeRadio?

1. As of 2010, the iPod has sold over **220 million units** worldwide, making it the best-selling digital audio player series in history. There have been **30 million** iPhones sold as well.
2. **75 percent** of Americans use the internet and spend an average three hours a day online, including downloading and streaming audio and video media
3. According to Forrester Research, bloggers tend to be affluent (**average household income: \$57,900**), influential with peers, and broadband-connected. 25% of all bloggers are ages 18-24 - this group is 9 times more likely to have their own blogs.
4. Over **80% of US households own a computer** and these households have lots of computing power. (\* Nielsen)
5. **71.1 million** households own pets!
6. Number of dogs owned by households in the U.S.: **74.8 million**
7. Number of cats owned by households in the U.S.: **90.5 million**
8. Number of fish (including fresh & saltwater fish): **148.6 million** (\* American Pet Product Manufacturers Association)

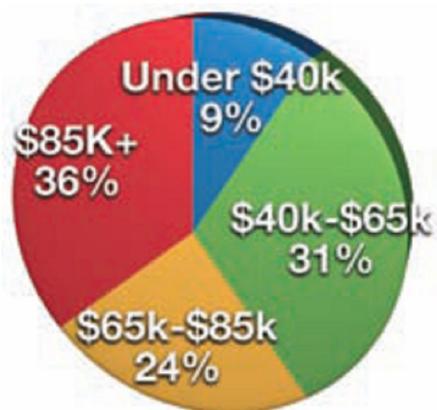
Advertising on PetLifeRadio will expose your product or service to millions and millions of pet owners, pet lovers and affluent households, who can listen to every podcast over and over again!



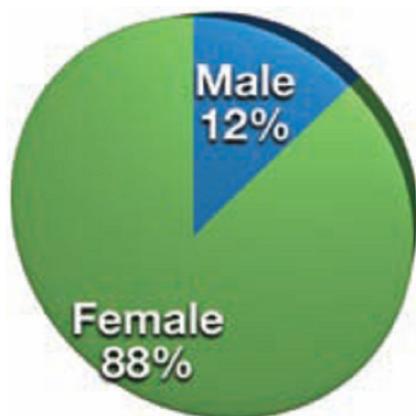
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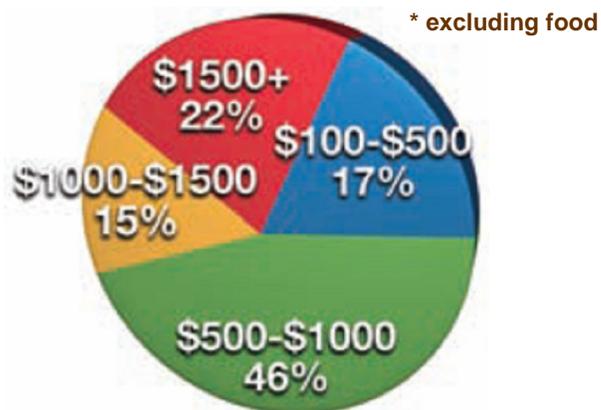
annual income



gender



amount spent on pets\*



## Podcast and Display Ads Audio Ads (radio commercials)

We have award-winning copywriters and commercial producers right here on staff at PetLifeRadio! We will create an awesome 30 second radio commercial and it will run during the commercial breaks of our shows, and/or you can sponsor an entire show and have your ad run at the beginning, middle and end of a specific show or shows.

Hey, we can even write and produce your very own commercial jingle!

Of course, if you already have a produced radio spot for your business, we will be happy to play that!



## Listen to Ads We Created

Visit our site at [PetLifeRadio.com](http://PetLifeRadio.com), and click on the "Advertise" link, where you can listen to ads our in-house advertising department recently created for online advertisers.

## Display ads

You can have banner ads and skyscrapers on our show pages and blogs! They follow the accepted IAB (Interactive Advertising Bureau) standard: (IMU: Interactive Marketing Unit)

Banners

120 x 90 IMU – (Button)

Skyscrapers

120 x 600 IMU - (Skyscraper)

## Where Pet Life Radio Is Promoted

1. Regular press releases to pet industry and general public, through PRWeb, PR.com and the Veterinary News Network.
2. Monthly full-page color ads in Fido Friendly Magazine, Pet Planet Magazine, and others to come.
3. Banners and promotion on websites of our show hosts
4. Sponsorship of pet events
5. Facebook, Twitter & MySpace



**Contact:**

**[sales@petliferadio.com](mailto:sales@petliferadio.com)**



## current show lineup

### Teacher's Pet



### Teacher's Pet with Pia Silvani

Listen to Pia Silvani's real-life, humor-filled tutorials on how to communicate with and train your dog. Teacher's Pet focuses on command training - and command training is as simple as (and as complicated as) communicating clearly with your dog.

### Oh Behave !



### Oh Behave with Arden Moore

These pet podcasts are all about achieving harmony in the household – for everyone: people, cats and dogs. Bolstered by a lineup of top behavior experts as guests, host Arden Moore will unlock the perplexing, puzzling and downright frustrating aspects of feline and canine actions and attitudes & unleash insights and advice to help you better understand why cats and dogs do what they do.

Top 10 Finalist  
People's Choice  
Podcast Awards

### The Pet Doctor



### The Pet Doctor with Dr. Bernadine Cruz & Dr. Diane Levitan

You go to the doctor regularly—and so should your pet. Annual checkups give your veterinarian the chance to notice any developing illness and take care of it right away. Your vet will want to know about your pet's behavior, eating and exercise habits, and will check her temperature, pulse and respiratory rate.

**It's A  
Doggy Dog World**



**It's A Doggy Dog World  
with Liz Palika, Kate Abbott & Petra Burke**

These pet podcasts are dog podcasts for dog lovers! We'll talk about dogs large, small and in between; purebred dogs, designer dogs and mixed breeds. When we discuss breeds and mixes, we'll take a look at what constitutes a breed or a mix; and the traits of some specific breeds. We'll also take a look at how you can choose the right breed and dog for your family.

**Cattitude**



**Cattitude  
with Tom Dock**

Learn everything there is to know about cats on Cattitude with your host Tom Dock. Each week in our cat podcast, we'll spotlight a cool cat breed, give up-to-date advice on cat health, and check out new cat products! So curl up on the couch every week for a purrr-fectly enjoyable time on Cattitude... the cat podcast for cat lovers!

**What Were You  
Thinking?**



**What Were You Thinking  
with Bob Tarte**

In these exotic pets podcasts you hear that an exotic pet is a rare or unusual creature kept as a pet, or a creature kept as a pet which is not commonly thought of as a pet. The definition is an evolving one; some rodents, reptiles, and amphibians have become firmly enough established in the world of animal fancy to no longer be considered exotic.

**Wings 'n Things**



**Wings 'n Things  
with Barbara Heidenreich & Robin Shewokis**

Join Barbara Heidenreich of Good Bird Inc. and Robin Shewokis of The Leather Elves for this 30 minute look at parrots. In these bird podcasts, each week Barbara and Robin will address the issues of parrot ownership that they encounter most often in their work with these birds. Tune in to these bird podcasts and increase your understanding of your feathered friends.

**Horsing Around**



**Horsing Around  
with Audrey Pavia**

Horsing Around is all about horses, of course. In this horse podcast, we cover everything from how to get started in horses to how to best take care of your equine companion. You'll learn all about nutrition, hoof care, training, veterinary issues and behavior. We cover breed topics, riding and alternative therapies



**Travel Tails**  
with Susan Sims, Nicholas Sveslosky & Janine Franceschi

These pet podcasts are about pet travel and pet friendly hotels. Planning and preparation are necessary when traveling with family pets. Consider whether your pet is comfortable when traveling. We search the world to discover the very best in luxury pet-friendly hotels and share this information with you here



**Pet Peeves**  
with Amy Shojai

These pet podcasts shine a light on hot-button pet issues that make owners growl, wag and purr, or bare their teeth. Host Amy Shojai brings together an array of top animal experts to discuss, explain--and sometimes argue about--common and not-so-common pet peeves.



**The Pet Set**  
with Dara Foster

Pet Fashion & Cool pet products with host, Dara Foster. Dara Foster is a world renowned Pet Fashion & Design Expert. Best known for her humorous, "taste-making" dog fashion and design blog PupStyle.com and as the fabulous host of Pupstyle.tv. Additionally Dara is a regular pet style contributor on the TODAY show.



**Pets In The City**  
with Diane West

"Pets in the City" with *New York Tails* publisher and editor-in-chief Diane West will offer up a steady diet of the exciting lives, loves and laments of the people and pets in the world's greatest city. Get ready for robust debates on city pet issues, interviews with unsung heroes, surprise urban wildlife reports, opinionated product reviews, and visits with celebrities (and celebrity pets!)



**Take Me Home**  
with Susan Daffron

Take Me Home is about pet adoption and pet rescue. When you're looking to add a pet into your life, consider adopting a homeless animal from your local shelter or rescue group. The goal of Take Me Home is to promote happy adoptions. We'll showcase wonderful pets, tell stories, and even throw some pet education into the mix.

### Paranormal Pets



### When Animals Speak



### Lucky's Stars



### Animal Party



### DSPN



### Paranormal Pets with Brandy Stark & Dusty Rainbolt

Join the world of Paranormal Pets. Each week we'll discuss all aspects of weird or spiritual animal encounters: ghosts, totems, psychic animals, animal souls, animal angels, animals in religion, with little cryptozoology thrown in. (Have you seen Bigfoot lately?)

### When Animals Speak with Erika Alexander

This show will enhance your life with your pets. It will entertain you & greatly expand your knowledge for & about your pets. When Animals Speak it helps us align with intimate wisdom of animals for insight & self-knowledge. Pets are our family and have our hearts.

### Lucky's Stars with Lucky

These pet podcasts are about pet astrology, featuring pet horoscopes. Astrology plays an important part and role in your pet's life, be it a cat, a dog, a parrot, a pigeon, a horse, etc. Have you ever wondered why your dog or your cat behaves differently? The answers could be determined by their pet horoscopes including date of birth and how astrology affects their character.

### Animal Party with Deborah Wolfe

The Animal Party starts with a bit of water-bowl talk covering the most explosive animal related news highlights and issues. Deborah gives her opinion along with the facts and stats you want to know to make up your own mind. This party is fun and you go home with a party favor and some animal facts and jokes to share at the office and at home with animal lovers of all ages.

2009  
Dog Writers Assoc.  
Award Winner

### DSPN with Laurie Williams

DSPN Channel (Dog Sports & Performance Network) - DSPN is for the dog sports and performance enthusiast in all of us! Have you and your dog been skjoring lately? How about mushing? We'll hear from the leading sports and conformation dog show stars who are at the top of their game as well as learn training tips and get the scoop on their secrets to success!



### **Petz Rock** with Kristen Powers

Kids and Teens love their pets... dogs, cats, birds, iguanas, you name it... we love 'em all! This is the show where we talk about our awesome pets, how we love them and take care of them. We talk about our favorite animal movies, animal issues we're concerned with and more!



### **Pet Pulse** from ZooToo

Pet Pulse is the news source for animal lovers, which takes an in-depth look at the issues facing the \$43 billion a year industry of domestic pets. Getting the story right has never counted as much as it does here. We believe Pet Pulse is at the forefront of how news will be delivered in the future -- informative, relevant and targeted to an audience who truly cares.



### **The Pampered Pooch** with Christine Laethem & Vicki LaVerdiere Nixon

Ever get tired of people that say "it's just a dog"? It is a growing trend that people love and treat their pets like they are their children. This pod cast series will be on topics inclusive of how people pamper their pooches. Get ready to sit back and enjoy the fun and energetic banter of Christine and Vicki as they share the tales of their second loves, their own pampered pooches.



### **Pet Talk Naturally** with Dr. Kim Bloomer & Dr. Jeannie Thomason

Two women, one podcast "unlearning" to care for your animals naturally. Veterinary naturopaths, Dr. Kim Bloomer and Dr. Jeannie Thomason, now in their third year of online talk radio, include weekly guest experts on their show and daily short segments called "Animal Crackers" – audio commentaries from other animal loving friends.



### **Talkin' Pets** with Jon Patch

Talkin' Pets is a radio show that offers live, fun-filled discussions about pets and our other friends in the animal kingdom . Host Jon Patch and his expert guests have made this program a fun favorite pet show! Callers from coast to coast learn about their pets, farm animals, pet care products, nutrition, animal behavior and related topics.

### Six Figure Dog Business



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### Six Figure Dog Business with Ty Brown

*Six Figure Dog Business* teaches the skills for marketing a business including: getting free publicity, website marketing, database marketing, increasing transactional value, referral programs, costly mistakes in marketing, etc.

### The Pet Chef



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### The Pet Chef with Micki Voisard

These podcasts are filled with lots of useful information on safely nourishing your dog from the inside out while you benefit from the outside in! Join the new breed of "chefs" who are creating home prepared meals for their dog everyday or just on weekends! Master Dog Chef Micki Voisard has been speaking on Dog Health for over 15 years.

### Vida Doggie



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### Vida Doggie with Ada Nieves

Start you and your dog's day with a little Latin Flavor... It's one Spicy show! Come *pawty* with host and pet guru, Ada Nieves. This podcast showcases everything from healthy cooking for your dog and fun do-it-yourself tips, to hosting the pawfect dog pawty! A leader in dog lifestyle, Ada offers her expert advice!

### Working Like Dogs



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### Working Like Dogs with Marcie Davis

Working Like Dogs features podcasts about working animals. In this working animal podcast, we cover everything from how to get started as a trainer of working animals or how to acquire a working animal to how to take care of your animal companion. Our working animal podcasts include guests in every field of the working animal world.

### Wynn With Dogs



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### Wynn With Dogs with Raquel Wynn

Welcome to "Wynn with Dogs", your weekly podcast source for all the latest in longevity issues for your pup. Join host, Raquel Wynn, as she focuses on the ins and outs of exercise, stretching, nutrition, and alternative modalities of health for our canine companions. Raquel offers a refreshing perspective that will surely be eye opening. Tune in and you too can win with dogs!

**PETLIFEVIDEO**



**The Family Pet**



**Events**



**Aquariumania**



**Great Pets Radio**



### **Veterinary News Network Videos with Dr. Jim Humphries**

VNN is a news source for radio, television and print media and provides interesting and timely animal health stories to veterinary reporters nationwide.

### **The Family Pet with Colleen Safford**

Got Kids? Got Dog? Got Mania!? Well, you've come to the right spot! The Family Pet brings sanity in managing your menagerie. With Colleen's light-hearted and "common sense" approach to child-pet safety and child-pet training, an array of industry experts and call-ins, the Family Pet is sure to leave you barking for more!

### **Events, Expos & Tradeshow Coverage**

Pet Life Radio spans the globe to bring you the latest interviews, updates and reporting from trade shows, pet expos and conferences. Learn about new pet products, dog, cat and animal breeds and competitions as well as the latest innovations in the pet industry from around the world.

### **Aquariumania with Dr. Roy Yanong**

In association with The *Florida Aquarium* and the *University of Florida's Tropical Aquaculture Laboratory*, these fun pet podcasts, teach all about aquarium fish and other aquatic animals, the aquarium industry, and the science and art that surround this fascinating hobby! So dive in--the water is fine!

### **Great Pets Radio with Brian Kilcommons & Dr. Jim McKiernan**

The objective of the Great Pets Radio is to provide listeners a forum which addresses the health and behavior of their companion animal friends. Many, if not all, issues that pet owners face each day are of a medical or behavioral nature. With Brian's experience of training over 35,000 dogs and Dr. Jim's knowledge of Veterinary Medicine, callers are treated with informative, compassionate and unparalleled advice.

# guests

that have appeared on Pet Life Radio include:

Dr. Marty Becker  
Alice Moon-Fanelli, PhD  
Pia Silvani  
Cathy Conheim  
Sandy and Harry Choron  
Kim Campbell Thornton  
Dusty Rainbolt  
Dana Humphrey  
Sophia Yin, DVM  
Jane Brunt, DVM  
Vladae Roytapel  
Kathy Santo  
Kat Albrecht  
Nancy Peterson  
Sheryl Foster  
Susan Wagner  
Lisa Spector  
Dr. Nicholas Dodman  
Dan Cohen  
Judy Macomber  
Lori Lebda  
Tami Bergeson  
Dr. Arnold Plotnick  
Dr. Jeff Werber  
Candance Labane-Godfrey  
Felicia Lembesis  
Peter Troast  
Richard Thompson  
Dr. Debra Horwitz  
Rose Ordile  
Michael Piper-Younie  
Elan Hagens  
Dr. David Best  
Tracie Hotchner  
Ron Davis  
Brandy Yant  
Laura Nativo  
Beth Joy Knutsen  
Bill McFarlin  
Laurie Williams  
Travis Brorsen  
Mike Alexander  
Fred Willard  
Andy Garcia  
Steve Brooks  
Dean Koontz  
The Dro  
Al Cecere  
John O'Hurley  
Jennifer Aniston  
Owen Wilson  
Eric Dane  
David Frankel  
Betty White  
Angela Hughes

Dale Anderson  
Dr. Bernadine Cruz  
Jackson Galaxy  
Dr. Jean Hofve  
Melya Kaplan  
Lily Tomlin  
Rachael Ray  
Dr. Ernie Ward  
David Martin  
Lissa Fiore  
Dinis Hill  
Michael Schaffer  
Jon Provost  
Dr. Debra Horwitz  
Justin Silver  
Betsy Rosenfeld  
Steve Appelbaum  
Tim Link  
Dr. Deborah Mandell  
Katie Amanda Keane  
Alysa Binder  
Melissa Joseph  
Dr. Pia Salk  
Dr. Marty Smith  
Ilusion Millan  
Cesar Millan  
Zak George  
Lisa Young  
Albert Reed  
Steve Baldwin  
Russell Simmons  
Emily Deschanel  
Lisa Edelstein  
Jodie Lane  
Mary Gormley  
Richard Belzer  
Michele Forrester  
Bernadette Peters  
Bill Berloni  
Jonathan David  
Bradley Klein  
Danielle Gustafson  
Erinlee Adamson  
Hope Schultz  
David Sylvester  
Edward Martin  
Jenn Bristol  
Rachel Swan  
Karen Rosa  
Rick Caran  
Michael Brandow  
Tony Barber  
Patrick Kwan  
Jane Hoffman  
Bob Barker

The Choke  
Sergeant Allen Hill  
Gloria Gilbert Stoga  
Joe Pentangelo  
Karmen Guy  
Mad Juana  
Ian Anderson  
Lara Pilla  
David Frei  
Dr. Brett Beckman  
Jim Flanigan  
Dr. Susan Little  
Dr. Steven Hansen  
Pastor Craig Sturm  
Dr. Lila Miller  
Dr. Aubrey Fine  
Lisa Peterson  
Dr. Lauren Brickman  
Steve Dale  
Darlene Arden  
Dr. Dean Pomerleau  
Jennifer Shyrock  
Marilyn Krieger  
Dena Fitzgerald  
Lou Hawthorne  
Dr. Lore I. Haug  
Christine Hamer  
Margaret Hevel  
Beth Adelman  
Christie Keith  
Lorie Long  
Becky Robinson  
Frank Steele  
Dr. Patricia Olson  
Patie Ventre  
Vicki Myron  
Dr. Leslie Lyons  
Dr. Deb Eldredge  
Kayce Cover  
Marjie Alonso  
Dr. Susan Friedman  
Kashmir Csaky  
Dr. D.P. Lyle  
Dr. Melinda D. Merck  
John Gilstrap  
Barbara Handelman  
Ingrid Johnson  
Dr. Stephen Jaffe  
Dr. Sharon Gwaltney-Brant  
Dr. Sally Perea  
Dr. Caroline Goulard  
Dr. Gregory Hammer  
Dr. Dan Knox  
Maryanne Dell  
Dr. Heidi Lobprise, DVM

Jessica Waldman  
Amy Kramer  
Lance Olsen  
Dr. David Waters  
Dr. Elizabeth Settles  
Dr. Karen Sueda  
Julie Ann Ryan-Johnson  
Marlena Cervantes  
Dr. Elizabeth Flickinger  
Marsh Davis  
Dr. Steven Fox  
Dr. Randy Lange  
Doug Leshner  
Terry Woodford  
Dr. Robert Silver  
Dr. Alice Villalobos  
Dr. Patricia Olson  
Paul McKellips  
Laura Bennett  
Arnie Costell  
Dr. Deb Greco  
Dr. Larry Nemetz  
Dr. Phil Zeltzman  
Dr. Bill Miller  
Dr. Valerie Creighton  
Cherylann Gieseke  
Dr. Mona Rosenberg  
Dr. Scott Weldy  
Dr. Wayne Rosenkrantz  
Jean Pierre Hourdebaigt  
Larry Carson  
Amber Anderson  
Cathleen Hanlon  
Peter Costa  
Dr. Sandra Willis  
Dr. Jan Bellows  
Raquel Wynn  
Beth Drake  
Brenda Bax  
Joann Turnbull  
Dr. Rolan Tripp  
Dr. Diane Levitan  
Dr. Grace Long  
Gail Czarnecki-Maulden  
Richard Massa  
Dr. Joe Bartges  
Peter Brandt  
Dr. Amy Dicke  
Dr. E'Lise Christensen  
Dr. Jeanne Budgin  
Robert Misseri  
Dawn Reilly  
Dr. Cynthia O'Connor  
Dr. David Jessup  
Dr. Heather Case

Michael Cathey  
Dr. Roy Yanong  
Col. Robert Vogelsang  
Col. David Rolfe  
Dr. Nancy Kay  
Dr. William Ferrier  
Dr. Holly Brianceau  
Courtney Oliver  
Dr. Justine Lee  
Dr. Kevin Fitzgerald  
Trish King  
Karen London  
Elisabeth Catalano  
Dr. Suzanne Hetts  
Sue Sternberg  
Nancy Williams  
Patricia McConnell, Ph.D.  
Trish King  
Vicki Croke  
Sarah Wilson  
Dr. Emily Levine  
Dr. Daniel Estep  
Carolyn Barney  
Dr. Doug Knueven  
Robin Bennett  
Karen Pryor  
Jackie Fahey  
Lynn Katz  
Stacy Mantle  
Dr. Stanley Coren  
Shirley Murphy  
Terry Patton  
Bud Houston  
Pauline Imbro-Allen  
Billy Wheeler  
Michael Pesare  
Donni Breaden  
Cindy Briggs  
Laurie Buchele  
Kay Weber  
Christy Landwehr  
Marci Lambert  
Sue Kellogg-Graf  
Kate Gentry-Running  
Judy Sinner  
Emily Esterson  
Beverly Roberts  
Marianne Du Toit  
Ray Ariss  
Gina Perrin  
Stephanie Vrabel  
Susan Catt  
Franklin Levinson  
Claudia Chavis  
Missy Wryn

Chris Heyde  
Anthony Blikslager  
Charles Wilhelm  
Becky McConnico, DVM  
Liz Mitten Ryan  
Victoria Havercroft  
Jennifer O. Bryant  
Carol Walker  
Lucinda Dyer  
Lydia F. Gray, DVM  
Christy Wood  
Anke Johnson  
Julie Goodnight  
Eddie Hill  
Christine Sollers  
Sassy McClure  
Kim Sheridan  
Dena Harris  
Tom Biscardi  
Randy Russell  
Brandy Stark  
Emily Youngreen  
Raven Simons  
Laurie Champion  
Pamela Nations Weissman  
Karen Anderson  
Donna Bradley  
Sue Fowler  
Verna Peddi  
Adrian Johnson  
Betsy Saul  
Cher Luck  
Susie Kerwin-Hagen  
Lorraine Chittock  
Kelly Waffle  
Chris Shoulet  
Cathy Trauernicht  
Rick Brun  
Sheri Arsenault  
Micki Voisard  
Susan Hartzler  
Keith Overton  
Diane D'Amico  
Nicholas Bishop  
Shane Hancock  
Michael Schindlinger  
Karen Anderson  
Catherine Vine  
Rebecca O' Connor  
Dr. Donald Brightsmith  
Dr. Sharman Hoppes  
Dr. Irene Pepperberg  
Kodi Pinnell  
Dr. Gregory Mertz, DVM  
Dr. David Waugh

# banner samples



120 X 600 IMU  
skyscraper



120 X 90 IMU  
button



**Pet Life Radio**  
"Let's Talk Pets!"  
[PetLifeRadio.com](http://PetLifeRadio.com)



**Contact:**

**[sales@petliferadio.com](mailto:sales@petliferadio.com)**

# kudos

Dear Ms Palika

*In a way I feel as though I should be calling you Liz because of the number of times I've listened to you on the doggy dog world podcast. First up I wanted to say thank you for all of the awesome tips and tricks of the trade you have passed on over the past 35 or so podcasts, in the lead up to adopting my little boy Malakai. - Gryphon Jackson, Adelaide, Australia*

*P.S. After your podcast on puppy first aid kits I made one up for my aunt in Victoria it arrived approximately one week before the major bushfires and she was able to help not just her dog but her neighbours dog as well during that hard time, thank you*

Dear Pia,

*I am enamored by your podcasts and have been listening to all of the starting from the beginning. I am keeping all the training ones on my ipod and starting from the beginning with my dogs and working with them daily. Before I ask my question, thank you so much for making these podcasts! I love your style, you make training fun! I can't wait to enjoy them enjoying learning with me! I can't say enough about how much I appreciate your advice. - Lizza*

Dear Susan,

*I want to thank you so very much and let you know, because of your show Wrigley has been adopted to a wonderful family. We are so grateful words can not be expressed. Thanks again... - Donna Wilhite, President, RatzenMauzers RMCA Las Vegas*

Hi Tom.

*I love your Cattitude podcasts. They are interesting & informative. I also really like the tradition of naming according to year. 2008 is F so my kittens are Furby & Frisbee. You can tell a cats' age by what their name is. Anyway, keep up the good work & I hope to hear from you soon. - Sherry from Hamilton, Ontario, Canada*

Hi Bob,

*I live in Sydney Australia and wanted to let you and Linda know that I love your podcasts and enjoy hearing all about your lives with your pets! Rest assured that I will be downloading and listening to each of your new podcasts as they appear on itunes. Thanks again for your the effort that you and Linda put into the podcasts, I enjoy them all. - Regards, Karen Riddell.*

Hi, Tom!

*As someone often labeled an "overthinker," naturally I've begun enjoying your podcast before even initial contact with any breeder about my quest to be adopted by a feline flatmate. - MNE*

*P.S. Should perchance you mention any of this on the show, please, please don't use my name. My divorce is only going ahead b/c he thinks I'm in a coma. Seriously! With my luck and your number of enthusiastic listeners, a non-zero chance is far too chancy for me.*